

**Int. Cl.: 25**

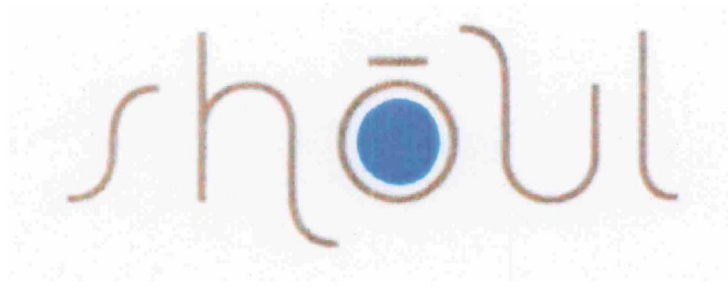
**Prior U.S. Cls.: 22 and 39**

**United States Patent and Trademark Office**

**Reg. No. 3,427,780**

**Registered May 13, 2008**

**TRADEMARK  
PRINCIPAL REGISTER**



CASUAL ESSENTIALS LLC (CALIFORNIA LTD  
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281 UPPER LAKE ROAD  
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FOR: SHAWLS, IN CLASS 25 (U.S. CLS. 22 AND  
39).

FIRST USE 9-0-2007; IN COMMERCE 9-0-2007.

THE COLOR(S) BLUE AND BROWN IS/ARE  
CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE BROWN WORD-  
ING "SHOUL" AND A BROWN ACCENT ABOVE  
THE LETTER "O"; A BLUE DOT IS CENTERED  
INSIDE THE LETTER "O" AND IS OUTLINED WITH  
BACKGROUND SPACE.

SN 77-131,102, FILED 3-14-2007.

HEATHER BIDDULPH, EXAMINING ATTORNEY