

**Int. Cl.: 36**

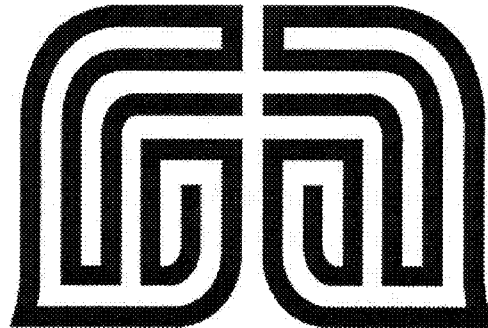
**Prior U.S. Cls.: 100, 101 and 102**

**United States Patent and Trademark Office**

**Reg. No. 3,368,971**

**Registered Jan. 15, 2008**

**SERVICE MARK  
PRINCIPAL REGISTER**



MONTECITO BANK & TRUST (CALIFORNIA CORPORATION)  
P.O. BOX 2460  
SANTA BARBARA, CA 93120

FOR: BANKING SERVICES FOR CONSUMERS AND BUSINESSES, NAMELY, CHECKING, SAVINGS, LENDING AND CREDIT SERVICES, ONLINE BANKING AND CASH MANAGEMENT, TRUST AND WEALTH MANAGEMENT SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 1-1-1996; IN COMMERCE 1-1-1996.

THE MARK CONSISTS OF STYLIZED M .

SER. NO. 77-184,984, FILED 5-18-2007.

RICHARD A. STRASER, EXAMINING ATTORNEY